

Case Study

Comprehensive Platform Development

Magic
EdTech

The Client

The client is a MA, US-based national leader in providing out-of-school-time education programs.

The Challenge

The client was looking for a one-stop platform solution for its Online Program Management (OPM) requirement. An easily adaptable tool to onboard their partners, smoothen enrollments and manage their summer and after-school programs. The need was to provide an Enterprise SaaS platform for Youth Development.

Critical Success Parameters

- ✓ Partners needed to be able to create configurable programs and have a self-guided learning experience.
- ✓ Seamless integration with all mobile devices & tabs.
- ✓ Platform to be developed as a Progressive Web App (PWA) so that customers could gain access even with limited internet.
- ✓ Needed to be powered by data analytics with the Program Management Tool.

Our Approach

- ✓ SaaS Platform Development - 'One-stop solution'
- ✓ Personalized User Experience - Very user friendly and intuitive interface
- ✓ Analytics Solution - Generate and share meaningful insights



Key Result Highlights

150+ Partner Accounts

200+ Youth Development Programs

100% Onboarding Success

32+ States in the USA