

## Case Study

# Aligning Educational Products to Legislated Learning Goals

**Magic  
EdTech**

### The Client

Our client is one of the largest US (and global) educational content and courseware providers.

### The Challenge

They were looking to scale up a team of SMEs for digital programs. They needed an educational services provider who could manage this across a wide range of course areas, grade levels, varying standards, and state requirements.

### Critical Success Parameters

- ✓ Map a complex set of products/courses against multiple state standards within tight deadlines.
- ✓ Review all content resources - instruction & assessment for an explanation of how and where gaps might exist.
- ✓ Ensure that the company's products align tightly with the state and learning standards that govern their domain, grade level, etc

### Our Approach

- ✓ Set up a team of 25 SMEs and performed detailed content analyses on which items align with the state or discipline (e.g., NGSS) standards.
- ✓ Defined process maturity levels for reviewing and tagging content at scale, while enabling the client to build their own scalable approach in the future.
- ✓ Delivered detailed reports of how or why gaps exist in the current courseware within a 3 month window.



### Key Result Highlights

Content Standards Expertise included: Common Core State Standards, Next Generation Science Standards (NGSS), Florida State Standards, TEKS State Standards, CASEL Standards.

Standard alignment work was also done relative to Virginia, Nevada, California, Maryland, etc.