Case Study

# Making an eBook Provider's Platform Accessible

**Magic EdTech**

## The Client

The client is a premier worldwide distributor of books, digital content, and learning products.

## The Challenge

They needed a consulting partner to evaluate the Accessibility gaps in their platform and advise remediation steps to ensure that their platform conforms to the latest Accessibility standards.

## Critical Success Parameters

✓ Analyzing and detailing out all Accessibility gaps.

✓ Prioritizing issues to be addressed and worked on.

✓ Partnering with the development team to fix the gaps.

## Our Approach

✓ Magic collaborated with the client and consulted with them to provide a complete solution for Accessibility.

✓ Provided a roadmap and priority planning - to evaluate the areas of maximum impact.

✓ Redesigned the information architecture - to help users' find information quickly.

✓ Screen reader optimization - for visually-impaired users.

## Key Result Highlights

Platform Audit was completed in **3** sprints with 134 issues highlighted.

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Remediation plan created in partnership with the development team

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Product gaps were fixed and the platform was made accessible to comply with WCAG 2.0 A, AA standards for accessibility.

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