

Case Study

Standards Alignments & Correlations Across States & Disciplines

Magic
EdTech

The Client

A division of a global leader in education, the client develops and offers full-time, online K-12 schooling to students across the US.

The Challenge

The client sought assistance in meeting state and district requirements for operating and offering specific curricula. They needed to demonstrate that their courses covered at least 80% of the discipline standards set by each region. To ensure compliance, detailed alignment documents were necessary, outlining connections between courses and standards, identifying content gaps, and guiding remediation efforts.

Critical Success Parameters

- ✓ Ensure compliance with varying state guidelines, comprehensive standards alignments are conducted across diverse courses and disciplines, executed meticulously considering the language and manifestation of each standard within the course content.
- ✓ Execute alignments as per individual state guidelines, accommodating variations such as explicitly mentioning all instances of desired coverage or prioritizing the most relevant examples.
- ✓ Develop alignments swiftly to allow ample time for thorough review and validation by the client.

Our Approach

- ✓ Trained a team of aligners on the client's course platforms, workflow, documentation, and guidelines, enabling SMEs to focus on alignment substance and navigate the client's systems effectively.
- ✓ Selected and trained former educators as aligners/SMEs in key disciplines like ELA, math, social studies, science, etc., leveraging their expertise as previous alignment document recipients.



Key Result Highlights

1,000 courses successfully aligned, across a wide range of states, standards, disciplines, and grade levels over a period of two years.

30 states' standards - aligned.

12+ disciplines across grade levels covered, including American government, American history, astronomy, biology, earth science, economics, geography, geology, mathematics, nutrition, photography, physical education, physics, and world history.