

The EAA Reality Check: 7 Risks WCAG Alone Won't Protect You From

- 01** “We’re WCAG-compliant, so we’re EAA-ready.”
Focus on real usability. Ensure users with disabilities can understand and use your product easily.

- 02** “We’ve fixed everything. Why won’t buyers sign off?”
Build trust by sharing accessibility statements, ACRs, and progress updates regularly.

- 03** “We did an audit. That should cover it.”
Don’t rely only on audits. Get people with disabilities to check for any technical gaps.

- 04** “Our dev team knows WCAG. We’re covered.”
Guide your team towards actual usability versus compliance features.

- 05** “We’re aligned with EAA. That should be enough.”
Plan for any variations upfront so you’re not caught off guard by local expectations.

- 06** “We’ll be fine by June 2025.”
Legacy products get until 2030 but products launching after June 2025 must be accessible before they go live.

- 07** “We tested with a screen reader user. We’re inclusive.”
Co-design with a broad and diverse user group across tech skill levels to avoid bias results.