

What Is an Accessibility Audit ?





An accessibility audit is an assessment of your digital tools and platforms that picks out any gaps that do not align with Web Content Accessibility Guidelines (WCAG).



#1 Manual vs Automatic Testing

Accessibility audits use both automatic tools and a manual approach. An automated tool can quickly flag gaps, but these tools can't catch everything so accessibility auditors must be involved during the auditing process.





Our Tip

Employ accessibility experts with IAAP or CPACC certification who can help you identify where your online platform requires remediation.



#2 Define Your Scope

You can either perform an audit on your platform as a whole throughout different environments, like devices, or you can perform an audit on individual assets like just the homepage.





Our Tip

Defining your scope is all about knowing what your platform and users need. If you're having difficulty, an accessibility expert can guide you in the right direction to better serve your users.



#3 Understand the Why

There are many reasons for an organization to engage in an accessibility audit, so understanding your organization's motives for WCAG compliance is crucial.





Our Tip

Viewing the audit through that situational lens can help you see the value in the audit and understand why it is a necessary process.



Conclusion

Accessibility audits are important for many reasons that differ from company to company, but regardless of the reason accessibility is important for all organizations.



Magic
EdTech

