

Case Study

Developing Standards-Aligned Curricula for Adult Education Programs



The Client

The client is a well-established provider of adult education content used in correctional education, workforce training, and community college programs.

The Challenge

The client needed to co-develop new curricula in Early Childhood Education, Math for Occupations, and Entrepreneurship that is aligned with national standards and specialized instructional design. With limited internal capacity, the client sought external support to manage simultaneous builds and editorial QA within tight timelines.

Critical Success Parameters

- ✓ Develop modular, standards-aligned content across three distinct subject areas.
- ✓ Ensure cultural relevance and literacy accessibility for adult learners.
- ✓ Apply Universal Design for Learning (UDL) principles across content.
- ✓ Provide publish-ready, editable Word documents for easy deployment.
- ✓ Align all units with national frameworks and workforce preparation standards.

Our Approach

- ✓ Created educator-ready curricula across all three domains with a consistent unit structure.
- ✓ Incorporated learning objectives, teaching strategies, formative assessments, and student activities into each unit.
- ✓ Ensured content alignment with national workforce and early education standards.
- ✓ Applied UDL principles to support diverse learner needs.
- ✓ Delivered content in accessible, editable formats to streamline publishing workflows.
- ✓ Collaborated with subject matter experts and internal editors to complete instructional and linguistic QA.



Key Result Highlights

Accelerated time to market for **3** new adult education programs.

Strengthened the client's curriculum portfolio across high-demand content areas.

Established a foundation for future digital transformation of course offerings.