

Unlocking Digital Inclusion Powerful Ways to Build an Accessible Organization

1

Foster Inclusivity from the Top Down
Secure leadership buy-in on your accessibility plans.



2

Identify Areas for Improvement
Conduct a comprehensive accessibility audit.



65% of people with disabilities have experienced digital accessibility barriers.

3

Align with International Accessibility Standards
Create clear and enforceable accessibility policies.



4

Address Potential Barriers Early on
Make your offerings A11y compliant to deliver inclusive user experiences.



77% of people with disabilities will leave a website immediately if it is not accessible.

5

Drive Your Accessibility Initiatives
Build an accessibility team or designate accessibility roles within existing teams.



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