

EdDataHub for Higher Ed

A single, governed source of truth for your institution.

Run in your cloud, with your definitions, and your data ownership.

As a higher ed leader, you're constantly managing fragmented systems that weren't built to work together. EdDataHub unifies SIS, LMS, ERP, HR, CRM, and research data into one governed, encrypted warehouse in your cloud.



EdDataHub for Higher Education

Through EdDataHub, you can eliminate campus data silos, reduce manual reconciliation, and create a single source of truth so your teams get trusted, audit-ready information on time.

 Capabilities	 What You Receive	 Collaborated Systems
Unified Institutional Lakehouse	Sync SIS, LMS, ERP, HR, CRM, CE, and research systems into a single, institutional dataset.	Banner, Colleague, PeopleSoft, Workday Student, Canvas, Brightspace, Blackboard, Moodle, Salesforce, Slate, and more
Learning Journey & Risk Analytics	Turn LMS activity and SIS data into early-warning insights so your teams can intervene before learners fall behind.	xAPI, Caliper, SCORM event feeds; Canvas, Brightspace, Blackboard, and other LMS tools
Data Compliance & Accreditation Suite	Automate IPEDS, accreditation, and CEDS-aligned reporting so audits and reviews are flawless.	IPEDS, CEDS, accreditor templates and data layouts
Research & Grants Intelligence	Integrate grant, IRB, publication, and financial data to show progress, risks, and spend in one place.	Cayuse, Quali, InfoEd, internal grant/IRB systems
Data Security & Governance Layer	Get FERPA-aligned controls and complete audit logs for compliance.	Campus SSO/IAM, security tooling, and policy frameworks
Cloud & Platform Support	99.99% uptime with ongoing monitoring and optimization in cloud or hybrid environments.	AWS / Azure / Google Cloud-partnered, on-prem and hybrid support

Imagine Instead

Situation	With EdDataHub
New student enrolls	SIS, LMS, ERP, and CRM records are pulled, matched, and standardized in minutes without manual reconciliation.
Accreditation cycle begins	CEDS-aligned datasets, reports, validation logs, and audit trails are already current and ready for review.
Research grant milestone is due	Publications, IRB data, and grant progress flow automatically into a single dashboard for PIs and research leadership.
Faculty workload review	Teaching, research, and service data unify automatically for views by faculty, department, and college.
Identifying at-risk students	Real-time LMS engagement plus SIS performance data trigger early alerts for advisors and student success teams.

EdDataHub for Higher Ed

Unified Data Integration & Governance Solutions

80%

faster audit and accreditation preparation

17%

quicker grant award cycle

23%

IT budget reclaimed by retiring redundant tools

99.99%

uptime with cloud monitoring and optimization

0

lock-in; university retains full IP and model ownership

200%

data engineers and higher-ed specialists available to support

(Actual results depend on your size, systems, and scope; benchmarks available on request.)

Why This Is Anything But 'Another Tool'



End Data Silos Across Campus

Your SIS, LMS, ERP, HR, CRM, CE, and research systems finally sync into one institutional model.



Eliminate Audit & Accreditation Chaos

Automated validation reduces prep time and compliance risk.



Stabilize Integrations Across Every Platform

Integrations keep working even when vendors change schemas or APIs.



Get Governance Without Growing Your Team

Clean, governed, audit-ready data without adding headcount.



Complete Data & Model Ownership

Retain full ownership of your data, models, and warehouse with open-standards architecture and clear exit paths.



Reduce Operational Spend

Retire redundant reporting tools, cut integration debt, and streamline vendor footprints.

Your data problems aren't just frustrating. **They're expensive.**



Contact Us

✉ marketing@magicedtech.com

🌐 www.magicedtech.com

☎ +1(917)907-1180

- ✓ 35+ years in education technology with deep SIS, LMS, ERP, HR, CRM, and CE expertise
- ✓ Proven at scale with higher ed institutions, edtech leaders, and 8M+ learners
- ✓ Enterprise-grade engineering delivered at budgets designed for higher education
- ✓ Modular, flexible deployment across cloud, hybrid, or on-prem with full institutional ownership
- ✓ Faster time-to-value with pre-built connectors and reusable higher ed data models