

Case Study

Scenario-Based Dementia Care Training for Healthcare Professionals

Magic
EdTech

The Client

The client is a healthcare learning content provider developing adult learning modules for professionals. The course was designed for caregivers supporting dementia patients while also managing the emotional and practical demands of caregiver burnout.

The Challenge

The client needed to turn a sensitive memory-care topic into storyboarded, video-based learning. The course had to present realistic caregiver and patient scenarios, stay aligned to defined learning objectives, and feel emotionally credible without becoming overly clinical or generic.

Critical Success Parameters

- ✓ Build the course around clear learning objectives.
- ✓ Develop 9 to 10 storyboard-led modules for one course.
- ✓ Cover both dementia patient care and caregiver self-care.
- ✓ Use realistic, emotionally grounded caregiving scenarios.
- ✓ Keep production cost-conscious through approved asset reuse.
- ✓ Ensure visuals and scenarios were suitable across regions.
- ✓ Maintain delivery continuity despite production disruption.

Our Approach

- ✓ Developed approximately 9 to 10 storyboards that translated the course objectives into video-based learning modules.
- ✓ Created a mix of videos and simulations instead of relying on a single instructional format.
- ✓ Built realistic dementia-care scenarios that reflected both patient needs and caregiver stress.
- ✓ Worked closely with production to shape visual direction, scenario flow, and asset usage.
- ✓ Reused approved imagery where possible and created additional variations to reduce external asset costs.
- ✓ Ensured the content remained culturally appropriate for multi-region use.
- ✓ Stepped in to keep storyboard and presentation deliverables moving when an external vendor dropped out mid-project.



Key Result Highlights

Delivered **10** storyboarded learning modules for one course.

Produced around **10** videos supported by scenario-based learning design.

Translated **5** core learning objectives into varied learning formats.

Balanced dementia patient-care guidance with caregiver burnout prevention.

Reduced production cost pressure through asset reuse and variation.

Maintained delivery continuity despite mid-project production disruption.

Received positive client feedback on the learning design, case-based approach, and overall course balance.